# evolphin software
Revolution in asset versioning & workflow

## Evolphin Zoom:
### Media Asset Management
### Reimagined

- Manage broadcast, online & enterprise video production
- Unify every type of content into a single content store
- Supports all best of breed editing apps & infrastructure without vendor lock-in
- Increase automation without disturbing current creative flows
- NoSQL database technology overcomes pitfalls of traditional DAM/MAM/VAM systems
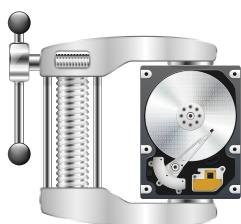- Automated analytics & reports with built-in time & job trackers

## GROUNDBREAKING UNIFIED INFORMATION REPOSITORY ARCHITECTURE

- NoSQL database architecture designed for planet scale computing
- Manage Audio/Video, images, motion graphics, 2D, 3D & text assets

## FRONT-END DEDUPLICATION FOR VIDEO EDITING

- Store only changed bytes when iterating through revisions
- Compress files up to 99% to reduce online storage use by over 50%
- Geographically distribute workflows with massive files

## CONTENT CAPTURE MODULE

- Insert placeholders in Zoom that link back to the native videos while creating proxies
- Automatic timecode metadata extraction & searching
- Setup custom ingest rules such as QC on incoming native videos
- Automatically organize file namespace based on metadata
- Route incoming assets via Fiber channel or Ethernet

## ARCHIVE MANAGEMENT

- Easily move videos & their dependencies between disk storage and tape/cloud storage
- Preview large archived assets before restoring them
- Setup partial restore workflows based on in/out points in editing apps

### 100GB COMPETITION VS 1GB EVOLPHIN

## ADOBE PREMIERE PRO & AFTER EFFECTS

- Check-in changes with metadata to all files from within Adobe apps
- Search & link content directly from apps via Zoom plug-ins
- Switch between native footage & video proxies with a single click

## INTEGRATED STACK: MULTIPLE PRODUCTS IN ONE

- Combines NoSQL database, MAM, DAM, ECM, BPM, File Sharing Service, Hierarchical Storage Management (HSM), and Availability & Clustering software
- Easy to deploy: Less than 10 minutes from install to initial ingest
- Easy to use: Consistent user experience across all Zoom Suite apps

## REAL-TIME WEB-BASED VIDEO METADATA & ANNOTATIONS

- Apply visual markups & annotations to any frame
- Collaborate in real-time to streamline approval chain
- Search for clips based on chapter or frame metadata inside a video

## REAL-TIME ANALYTICS & REPORTS

- Track online timesheets automatically
- Report on Key Performance Indicators
- Monitor progress by job types and determine actual versus expected progress.

## ABOUT EVOLPHIN AND ZOOM

Evolphin Software is the first of its kind in Rich Media Asset Management. Zoom leverages the industry's first high-performance in-memory deduplication of content, allowing users to create, share, and collect insights, and provide rich media to their clients in the fastest way possible. See Zoom in action for a different approach to media workflow management that will make you re-think conventional wisdom with a new generation of products and capabilities. More than 60 companies around the globe, covering the Advertising, Broadcasting, Media/Entertainment, Retail, and Healthcare industries, currently deploy Zoom.